

Memo



Date: February 22, 2010
File: 0155-50
To: City Manager
From: M. Stanborough, Planner Specialist, Policy & Planning, and S. Kochan, Cultural Services Manager
Subject: Council Policy No. 274 - Arts & Cultural Policy

Recommendation:

THAT Council endorse the revised Council Policy No. 274 - Arts & Culture Policy (Appendix A), updated so as to represent current City policies, practices and intended future directions;

AND THAT Council direct staff to begin work on a Cultural Plan;

AND FURTHER THAT Council endorse an application to the 2010 Legacies Now Creative Communities Program for a grant of up to \$20,000 for use in the development of the Cultural Plan.

Background:

A Mayor's Task Force was appointed in 1989 to formulate a cultural policy which would outline the City's role in enhancing arts and culture in Kelowna. Their recommendations were adopted by Council in October, 1990 and eventually incorporated in Council Policy No. 208.

The 1990 recommendations touched on a diverse array of action items, including the hiring of municipal cultural staff, the development of a multi-purpose arts facility, the inception of a public art program, operating and programming support for major cultural facilities, and the establishment of the Kelowna Arts Foundation. This policy was further updated in 2000 as Policy No. 274, with new provisions dealing with Festivals, Cultural Tourism and Public Art.

Since 2000 and the development of the Cultural District, there have been significant changes both in Kelowna's cultural landscape and within the municipal corporation. Many of the initiatives and organizations referred to in the earlier version of Policy No. 274 have been completed or no longer exist in their previous form. See Appendix A for existing and revised Council Policy No. 274.

Updates and revisions to Policy No. 274 are necessary to reflect internal and external changes and lay a foundation for a better integration of culture into the City's overall vision and operations.

Included in the revised document are policies that address:

- Interconnection between Cultural Policy No. 274 and other City policies and plans, including the Official Community Plan and Downtown and Urban Centre Plans;
- Cultural planning as part of Land Use Management decisions;
- Heritage as an important element of cultural development;
- Cultural development as connected to economic development;
- Revised grant funding structure for Arts, Culture and Heritage organizations and events;
- Current operating models for cultural facilities;
- Funding and management mechanisms for the commissioning and maintenance of Public Art

A handwritten signature in blue ink, located at the bottom right of the page.

The revised Cultural Policy No. 274 also refers to the need for a new Cultural Plan. The Cultural Plan is envisioned as a cross-departmental initiative with the recognition that the successful fulfillment of cultural objectives is a team effort which will, in turn, support fulfillment of city-wide objectives. Staff envision that the creation of a Cultural Plan would be jointly overseen by the Recreation and Cultural Services Department and the Policy and Planning Department, with input from all related City partners and community stakeholders. Ultimate responsibility for the implementation of the plan will rest with Cultural Services working in partnership with other City departments and the cultural community as a whole.

The proposed Cultural Plan will be created as a strategic planning document with five main focus areas:

- Municipal support (financial and other) for cultural initiatives and activity;
- Current and future cultural infrastructure;
- The Municipality's role in promoting and strengthening the Creative Economy (economic development strategy, economic impact assessment, land use opportunities);
- Culture's role as a dimension of corporate and community sustainability;
- Culture's potential as a vehicle for Community Development within neighbourhoods and city-wide.

The foundation for the Cultural Plan was created through the research and community input that was part of the Recreation, Parks and Culture (RPC) Master Plan process (2006-2008). With the reorganization of City departments and staff, refinement and implementation of RPC Master Plan recommendations is now gradually being incorporated into other plans and processes within a number of different departments. The Cultural Plan 2010 will be informed by the RPC Master Plan work, but will also require further public engagement to ensure that the final plan adequately reflects the current environment. The objective is a set of practical, tangible strategies which can be achieved in the next 3-5 years.

The majority of the research, writing, and public engagement for the Cultural Plan will be done in-house. It is anticipated that the Cultural Plan, if begun in March 2010, will be completed by the end of the year.

The City's contribution to this initiative is available within current Recreation and Cultural Services budgeting, with staff from both Recreation and Cultural Services and Policy and Planning dedicating time to the plan's creation. Staff is also considering further funding opportunities. Grant funding for Cultural Planning is available to municipalities through the 2010 Legacies Now Creative Communities Program. Based on population, the City of Kelowna is eligible for a maximum of \$20,000. Eligible costs include collecting information (surveys, focus groups, public consultations and specialized studies), hiring consultants, and producing and disseminating the plan documents. Applicants must demonstrate matching financial support. The application for Cultural Planning represents the second phase of funding for Kelowna through the Creative Communities program. In 2006, the City successfully applied for and received \$15,000 from the same program for a Cultural Scan, which was the first phase of work toward a Cultural Plan.

Internal Circulation:

General Manager, Community Sustainability

General Manager, Community Services

Director, Land Use Management

Director, Infrastructure Planning

Director, Community and Media Relations

Director, Real Estate and Building Services

Systems Support Manager

Community Planning Manager

Grants Manager

Planner Specialist, Project Planning and Technical Services (including Public Art)

Financial/Budgetary Considerations:

Pending confirmation of external grant funding, costs associated with the Cultural Plan will come from existing funds within the Cultural Services Branch budget. If external grant funding is not available, the project will still proceed, with adjustments as required.

Personnel Implications:

Staff from both the Cultural Services Branch and Policy and Planning Department will be engaged in work associated with the Cultural Plan throughout 2010. Grant funding permitting, external consultants may be retained to assist with portions of the work.

Existing Policy:

Cultural District Plan (specific only to the Cultural District)

Downtown Plan

Official Community Plan

Legal/Statutory Authority:

Local Government Act sections 181-185, 838, 875-885, 903 and Part 27 (Heritage)

Community Charter sections 143, 189 and 225

Considerations not applicable to this report:

Alternate Recommendation:


Communications Considerations:

External Agency/Public Comments:

Legal/statutory Procedural Requirements:

Technical Requirements:

Submitted by:



S. Kochan, Cultural Services Manager



M. Stanborough, Planner Specialist, Policy and Planning

Approved for inclusion:



S. Bagh, Director, Policy & Planning



J. Gabriel, Director, Recreation & Cultural Services

cc:

Deputy City Clerk

General Manager, Community Sustainability

General Manager, Community Services

Director, Land Use Management

Director, Infrastructure Planning

Director, Community and Media Relations

Director, Real Estate and Building Services

Systems Support Manager

Community Planning Manager

Grants Manager

Planner Specialist, Project Planning and Technical Services (including Public Art)

APPENDIX A

See following



CITY OF KELOWNA

POLICY: 274
PAGE: 1 of 4

COUNCIL POLICY MANUAL

APPROVAL DATE: 2000/07/24
RESOLUTION #: R651/00/07/24
REPLACING #: R341/1999/04/26; Policy #208; S1581-S1601/1990/10/29
DATE OF LAST REVIEW: November 2008

SUBJECT: ARTS & CULTURAL POLICY

A. Kelowna Arts Foundation

The Kelowna Arts Foundation (KAF) is a society established to distribute municipal grant-in-aid funds to the arts community on behalf of Council (excluding the Kelowna Art Gallery and the Kelowna Centennial Museum) and to promote, encourage and assist in the orderly artistic and cultural development of the City of Kelowna.

1. The Kelowna Arts Foundation shall receive from the City of Kelowna grants of money for the promotion and assistance of artistic or cultural activities in the city so as to enable the Society to distribute municipal tax dollars to arts and cultural groups on behalf of the Council of the City of Kelowna.
2. Receive gifts of real and personal property and hold same in the name of the Society for the purpose of the Society or to dispose of same.
3. The operations of the Society are to be carried on chiefly within the geographic area of the City of Kelowna.
4. The Terms of Reference for the Kelowna Arts Foundation will be approved by Council.

B. Arts & Cultural Advisory Committee

The Arts & Cultural Advisory Committee is a volunteer committee that recommends to Council the disbursement of the Festivals Fund, directs Tourism Kelowna on the expenditure of the Cultural Tourism Marketing Fund, and advises Council on civic arts facilities, civic arts policies, cultural tourism, the Kelowna Cultural District, and other related arts and cultural policies, issues and initiatives.

1. The Arts & Cultural Advisory Committee will:
 - (a) Request, receive and review on an ongoing basis business plans from non-profit arts organizations seeking to create new festivals or events or seeking to create new products within existing events.
 - (b) Recommend to Council the disbursement of funds allocated to the Festivals Fund.
 - (c) Establish an accountability model for projects assisted by the Festivals Fund.
 - (d) Receive final reports from funded projects and review their accomplishments.
 - (e) Report annually to Council on the development of festivals and events assisted by the Festivals Fund.



CITY OF KELOWNA

POLICY: 274
PAGE: 2 of 4

COUNCIL POLICY MANUAL

APPROVAL DATE: 2000/07/24
RESOLUTION #: R651/00/07/24
REPLACING #: R341/1999/04/26; Policy #208; S1581-S1601/1990/10/29
DATE OF LAST REVIEW: November 2008

SUBJECT: ARTS & CULTURAL POLICY

2. Festivals Fund

In making recommendations to Council regarding the disbursement of the Festivals Fund, the committee shall have regard to the following criteria:

- (a) Potential for stimulating cultural tourism – by virtue of its artistic nature and product quality, the Festival or event will be deemed likely to attract culturally-oriented visitors to Kelowna.
- (b) Potential for expanding tourism outside the peak season – by virtue of its timing, the Festival or event will be deemed likely to increase tourism visitations to Kelowna during the shoulder seasons and the off-season.
- (c) Viable business plan – by virtue of a viable business plan detailing the Festival's artistic objectives, action plan, timelines and budget (including projected earned and unearned revenues), the Festival or event will be deemed a sound investment for the City.
- (d) Avoidance of duplicate funding – The Festivals Fund is intended to assist in developing new arts festivals and events. To this end, any non-profit cultural organization seeking to initiate a new festival or event may make application to the Festivals Fund. (Note: Festivals or events currently funded by the Kelowna Arts Foundation are ineligible for additional monies from the Festivals Fund, but may be eligible for new KAF monies intended for the professional arts.)

3. Cultural Tourism Marketing Fund

In directing the Kelowna Visitors and Convention Bureau on the expenditure of the Cultural Tourism Marketing Fund, the Committee shall have regard to the following:

- (a) The Cultural Tourism Marketing Fund is designed to assist new or existing tourism marketing efforts of cultural non-profits.
- (b) The Cultural Tourism Marketing Fund may support tourism marketing initiatives in the regional market, and tourism marketing initiatives in the export market.
- (c) Market initiatives in the export market are intended for cultural events, festivals and attractions, which have demonstrated their market-readiness in both product and service quality.
- (d) Wherever possible, monies expended from the Cultural Tourism Marketing Fund shall assist in creating marketing vehicles in which a cluster of cultural events, attractions and festivals are marketed collectively.
- (e) Wherever possible, monies expended from the Cultural Tourism Marketing Fund shall be partnered with monies contributed by cultural organizations benefiting from the Fund.



CITY OF KELOWNA

POLICY: 274
PAGE: 3 of 4

COUNCIL POLICY MANUAL

APPROVAL DATE: 2000/07/24
RESOLUTION #: R651/00/07/24
REPLACING #: R341/1999/04/26; Policy #208; S1581-S1601/1990/10/29
DATE OF LAST REVIEW: November 2008

SUBJECT: ARTS & CULTURAL POLICY

C. Public Art Committee

The Public Art Committee is a volunteer committee that advises Council on the implementation of the public art program through the expenditure of the Public Art Fund

1. Public Art Reserve Fund

The City of Kelowna will contribute a sum equal to 1% of the City's annual capital budget from general taxation revenue (a minimum of \$100,000 per annum) to create a Public Art Reserve Fund to be used to fund civic public art projects, as well as to provide matching funds to encourage the provision of public art by the private sector within publicly accessible portions of developments. The Public Art Reserve Fund is administered by the Public Art Committee.

The Town Centre Committee and the Public Art Committee will identify appropriate locations for public art within Town Centres or other appropriate areas including the entrances to the city as part of a framework of design guidelines adopted through the appropriate public consultation process.

DEFINITIONS

"Public Art" means visual works of decorative or functional purpose which include, but are not limited to:

- Sculpture, in any material or combination of materials, whether in the round, bas relief, high relief, mobile, fountain, kinetic or electronic;
- Murals, mosaics, fibre works, glass works, photography, paintings, or other art forms in any material or combination of materials;
- Tableaux or creative displays of an artistic/informational nature which interpret the heritage significance of a building or site;
- Architectural embellishments such as ornamental surface treatments, *street inlays or landscaping features with artistic intent.*

"Publicly accessed area" means spaces frequented by the public, or within public view, and accessible to, or visible by the public during normal business hours or longer. Such areas may be in the public or private domain. Examples include, but are not limited to:

- Parks, boulevards, streets, sidewalks and bridges;
- Foyers, conference rooms, auditoria, courtyards and concourses;

The exteriors of buildings, including arenas, community centres, theatres, museums, parking arcades, schools, hospitals, retail and commercial buildings.



CITY OF KELOWNA

POLICY: 274
PAGE: 4 of 4

COUNCIL POLICY MANUAL

APPROVAL DATE: 2000/07/24
RESOLUTION #: R651/00/07/24
REPLACING #: R341/1999/04/26; Policy #208; S1581-S1601/1990/10/29
DATE OF LAST REVIEW: November 2008

SUBJECT: ARTS & CULTURAL POLICY

D. Cultural Categories for Operating Funds

1. In principle, operating funds will be provided for the following categories, subject to submission of a viable business plan:
 - Kelowna Arts Foundation
 - base budgets with departments
 - Museum and Art Gallery
 - Festivals Fund
 - Cultural Tourism Marketing Fund
2. "Special" cultural events (such as anniversaries) from eligible organizations will be evaluated on a one-time basis under the Grant-in-Aid Policy.

E. General Policy Statement

1. Lobby for Improved Provincial/Federal Support

The City will encourage and support lobbying for improved provincial and federal support to meet the cultural needs of the community.

REASON FOR POLICY: A Mayor's Task Force was appointed to recommend a cultural policy to outline how the City of Kelowna could support and encourage arts and culture. Their recommendations are contained in the original policy No. 208 which was adopted in October 1990. Many of the objectives in the policy have been achieved and this new policy reflects current arts & cultural initiatives.

LEGISLATIVE AUTHORITY: Section 176, *Local Government Act*

PROCEDURE FOR IMPLEMENTATION: The Kelowna Arts Foundation receives and evaluates applications from arts & cultural groups and distributes the grant monies provided by the City of Kelowna. Applications for funds from the Festivals Fund are received in the City's Parks & Leisure Services Department. Applications for funds from the Cultural Tourism Marketing Fund are received and processed by the Kelowna Visitors and Convention Bureau. Applications for funding from the Public Art Reserve Fund are received in the City's Planning Department.



City of Kelowna
 1435 Water Street
 Kelowna, BC V1Y 1J4
 250 469-8500
 kelowna.ca

Council Policy

Cultural Policy

APPROVED October 29, 1990

RESOLUTION: R651/00/07/24
 REPLACING: R341/1999/04/26; Policy No. 208; S1581-S1601/1990/10/29
 DATE OF LAST REVIEW: February 2010

A. PURPOSE

The City of Kelowna recognizes that Culture (interpreted to include arts and heritage) is important to the well-being of the community, the quality of life for all residents, and the economic vibrancy of the city. The purpose of this Council Policy is to set out the parameters for the implementation of cultural policy as permissible through Provincial legislation. This policy will guide decision-making throughout all City departments (as detailed below) so as to best support the development and enhancement of Arts, Heritage and Culture in the City of Kelowna. This Policy reflects current City initiatives to promote and support culture in Kelowna and guide future initiatives.

B. PLANNING

The majority of planning policies related to Culture are created by, or in conjunction with the Policy and Planning Department and Cultural Services Branch.

Cultural Plan

The City will develop and regularly update a Cultural Plan to guide civic cultural initiatives.

The process for the Cultural Plan will include:

- Information gathering from, and consultations with, local stakeholders and the community-at-large. This may take the form of surveys, workshops and/or Open Houses;
- Review of best practices and comparable plans from other jurisdictions;
- Preparation and submission of a document which will establish an overall vision, goals, specific strategies and an implementation plan.

The Cultural Plan will require on-going implementation, monitoring and review.

Heritage Plan

The 2007 Heritage Strategy will guide heritage initiatives for the City. The Heritage Strategy will require on-going implementation, monitoring and review.

Official Community Plan and other Major Plans

The content of this Policy and the Cultural Plan will be reflected in, and incorporated into the City's Official Community Plan as appropriate and will similarly be reflected and incorporated in other plans including:

- Capital Plans
- Servicing Plans
- Neighbourhood Structure Plans
- Area Structure Plans
- Sector Plans
- Strategic Plans
- Downtown and Urban Centre Plans

C. LAND USE

The majority of land use recommendations are provided through the Land Use Department in co-ordination with the Policy and Planning Department.

Affordable Artists Live/Work Space

Affordable live/work spaces and studios for artists are central to the ability of Kelowna to attract and retain cultural workers. The City will consider the opportunities to support the development of live/work spaces and studios for artists.

Agriculture

The City recognizes the importance of agricultural production as integral to the identity, heritage and culture of Kelowna. Agriculture and agri-tourism have been and continue to be an important part of the economic development of the region. To this end, the City will work to provide appropriate and supportive policies, zoning, amenities and other forms of support which foster and benefit local food production, including but not limited to community gardens, farmers' markets, and public education. Partnership with the Central Okanagan Economic Development Commission (RDCO) is central to this work.

Cultural Amenities

Cultural amenities, such as theatres and other public facilities, are central to the development of a vibrant community. The City will explore opportunities for including cultural facilities when reviewing and/or submitting land use applications within Urban Centres.

Cultural District

The City recognizes the importance of a vibrant and economically sustainable Cultural District, alive with mixed use developments and a thriving and dynamic creative economy in the City. To this end, the City will work to ensure appropriate and supportive zoning, amenities, development and design.

Cultural Mapping

The City supports the design and maintenance of mapping information systems regarding cultural planning as made available through Information Services' Mapping Systems. The information for the Mapping Systems will be maintained by the relevant departments, including Cultural Services and Policy and Planning.

Design Guidelines

The City supports the creation and implementation of design guidelines to maintain and enhance community character. Design guidelines can guide property owners undertaking new construction and/or renovations. Design guidelines are detailed in the Official Community Plan.

Neighbourhood Development

The City recognizes the importance of neighbourhoods in the development of a vibrant culture and identity for Kelowna. To this end, the City will explore how cultural infrastructure and activity can be extended to residents at the neighbourhood level throughout Kelowna.

Public Space

Public spaces offer unique opportunities for conveying cultural identity. The City will incorporate a high level of aesthetic treatment including public art, as well as opportunities for programmed and spontaneous cultural events and activities in the design of public spaces

Community Heritage Commission

The Community Heritage Commission is a Council-appointed committee that acts as an advisory body to Council on issues related to heritage, including but not limited to issues related to property development. The scope of heritage issues and membership of the Commission is determined by the Commission's Terms of Reference.

Heritage Conservation Areas

The City recognizes the importance of the Abbott Street and Marshall Street Conservations Areas as heritage neighbourhoods in our community.

Heritage Procedures Bylaw

The City recognizes the importance of conserving heritage buildings, structures and landscapes. To this end, the City will implement Heritage Procedures as detailed in Bylaw No.7776.

Heritage Trees

The City supports the recognition and preservation of Heritage Trees as identified in the Heritage Tree Inventories for the Downtown and Rutland.

D. CULTURAL & ECONOMIC DEVELOPMENT

The Cultural Services Branch supports culture and economic development in conjunction with the Community Sustainability Division.

Cultural Industries

Cultural industries (including cultural workers, organizations, businesses, facilities and educational institutions) are central to developing prosperity in Kelowna. The City recognizes the importance of these industries by providing appropriate and supportive policies, zoning, amenities and other forms of support which foster the creation of artists' studios and live/work spaces, presentation and performance venues, as well as retail and other commercial land uses that complement art, culture and heritage.

Cultural Marketing

Marketing is integral to the on-going success of cultural activity and industries in Kelowna. The City will continue to support and/or develop, as appropriate, cultural awareness, and marketing and promotion initiatives through the Cultural Services Branch.

Cultural Tourism

Cultural tourism is the fastest growing segment of the tourism industry. The City recognizes the importance of fostering a dynamic environment for cultural tourism, and to this end will continue to support and/or develop, partnerships, programs, events, and facilities which will increase cultural tourism visitation and revenue. Working in partnership with Tourism Kelowna and the Central Okanagan Economic Development Commission (COEDC) will be integral to this work.

Economic Prosperity Strategy

Where feasible and appropriate, the content of this Policy and the Cultural Plan will be reflected in, and incorporated into the City's Economic Prosperity Strategy.

E. CULTURAL FACILITIES

Cultural facilities are managed by the Cultural Services Branch in conjunction with the Real Estate and Building Services Department.

Cultural Facilities

The following Cultural Facilities are owned by the City and operated by non-profit organizations on behalf of the City pursuant to Lease & Operating Agreements, or other arrangements:

- Guisachan Heritage Site which includes: the site grounds, Guisachan House, the Milk Shed, and other accessory buildings
- Kelowna Art Gallery
- Museums (all operated by the Kelowna Museums Society): The Okanagan Heritage Museum and Kelowna Archives; the British Columbia Wine Museum and The British Columbia Orchard Industry Museum (located in the Laurel Packinghouse), and The Okanagan Military Museum (located in Memorial Arena). The Okanagan Sports Hall of Fame Museum (an initiative of the Kelowna Museums Society in partnership with other community organizations) is in development but does not yet have a permanent facility location.
- Rotary Centre for the Arts

Kelowna Community Theatre

The Kelowna Community Theatre is owned and operated by the City, with staff and budget provided through the Cultural Services Branch.

Lease and Operating Agreements

Pursuant to Lease & Operating Agreements, the City provides ongoing maintenance and operational support for the Kelowna Art Gallery, Museum facilities and the Rotary Centre for the Arts. Most of this support, with the exception of capital items, is through the Cultural Services budget.

New and/or Additional Facilities

The City will explore acquiring and/or developing additional arts, heritage and cultural facilities in future as part of the City's Cultural Plan and the 2007 Heritage Strategy.

Heritage Asset Management Strategy

The City will create conservation plans and implementation strategies for City-owned heritage properties as based on the priorities established via the Heritage Asset Management Strategy.

D. FUNDING FOR COMMUNITY CULTURAL ORGANIZATIONS AND INITIATIVES

Cultural funding is administered through the Cultural Services Branch. The Policy and Planning Department administers the Heritage Grants Program.

General

In addition to the grant programs set out in this section, the City will explore future funding programs and opportunities as identified in the Cultural Plan and the 2007 Heritage Strategy.

Arts, Culture & Heritage Operating Grants

The City of Kelowna Cultural Services Branch funds annual operating grants for local Arts, Culture and Heritage organizations. These grants are evaluated and recommended for approval by Council in an arm's length process administered by an external organization.

Community Festival, Event & Project (CFEP) Grants

The City of Kelowna Cultural Services Branch funds annual project grants for community festivals, and other events and projects that have a focus on arts, culture and heritage. These grants are evaluated and recommended for approval by Council in an arm's length process administered by an external organization.

Professional Arts Grants

The City of Kelowna Cultural Services Branch funds and administers annual grants for professional arts organizations.

Professional Arts Grants include an annual grant to Festivals Kelowna in support of Parks Alive!, Arts Alive!, the Buskers Program and Canada Day/Folk Fest activities.

Heritage Grants

The City of Kelowna Policy & Planning Department supports an annual Heritage Grants program to promote the conservation of Heritage Register buildings by assisting owners with grants for a portion of the expenses incurred in conservation work relating to the heritage character of their buildings. The program is limited to the exterior, foundations and roof structures of such buildings. The Kelowna Heritage Grants Program is administered in an arm's length process by an external organization.

Heritage Building Tax Incentive

The City acknowledges that the conservation, structural maintenance and restoration of heritage buildings, particularly agricultural, commercial, industrial and institutional buildings, can be costly and cost prohibitive. To this end, the City has adopted "Council Policy 318 Heritage Building Tax Incentive Program Policy" which grants a permissive property tax exemption for a period of up to 10 years based on the costs of conservation work on eligible heritage properties. The permissive tax exemption program is administered through the Financial Services division of the City of Kelowna.

E. PUBLIC ART

Public Art commissions through the Public Art Committee are administered through the Infrastructure Planning Department.

Public Art Reserve Fund

The City has established a Public Art Reserve Fund and will contribute to the Fund a minimum of \$100,000 annually, up to a maximum equal to 1% of the City's annual capital budget from general taxation revenue.

The Public Art Reserve Fund is to be used to fund civic public art commissions, as well as to provide matching funds to encourage the provision of public art by the private sector within publicly accessible portions of developments.

Public Art Committee

Expenditures from the Public Art Reserve Fund are recommended by the Public Art Committee and approved by Council in accordance with the Committee's Terms of Reference. Staff liaison to the Public Art Committee is provided through the Infrastructure Planning Department.

Community Public Art Projects

The City of Kelowna Cultural Services Branch coordinates an annual application process for funding of Community Public Art projects. Funding for projects comes from the Public Art Reserve Fund. Applications are evaluated by the Public Art Committee which then makes recommendations for approval by Council.

Public Art and Infrastructure

To the extent feasible and appropriate, opportunities for Public Art should be identified and undertaken in conjunction with municipally-funded infrastructure projects.

Public Art Maintenance

Maintenance costs of the public art collection, including condition reports and maintenance assessments provided by professional conservation staff, will be funded through the infrastructure maintenance funds as for other capital assets owned by the City.

REASON FOR POLICY

A Mayor's Task Force was appointed in 1989 to formulate a cultural policy which would outline the City's role in enhancing arts and culture in Kelowna. Their recommendations were adopted by Council in October, 1990 and eventually incorporated in Council Policy No. 208.

The 1990 recommendations touched on a diverse array of action items, including the hiring of municipal cultural staff, the development of a multi-purpose arts facility, the inception of a public art program, operating and programming support for major cultural facilities, and the establishment of the Kelowna Arts Foundation. This policy was further updated in 2000 as Policy No. 274, with new provisions dealing with Festivals, Cultural Tourism and Public Art.

Since 2000 and the development of the Cultural District, there have been significant changes both in Kelowna's cultural landscape, and within the municipal corporation. Many of the organizations and initiatives referred to in the earlier version of Policy 274 have been completed or no longer exist in their previous form.

This policy update is submitted to reflect these changes and lay a foundation for a better integration and reflection of culture into the City's overall vision and operations. This policy includes a new Cultural Plan as a major cross-departmental initiative, in recognition that the successful fulfillment of cultural objectives is a team effort which will, in turn, support fulfillment of city-wide objectives.

LEGISLATIVE AUTHORITY

Section 176, Local Government Act

PROCEDURE FOR IMPLEMENTATION

As outlined in this policy.



REVISED COUNCIL POLICY NO.274: CULTURAL POLICY

Maria Stanborough, Planner Specialist (Cultural Policy), Policy & Planning
Sandra Kochan, Manager, Cultural Services Branch

BACKGROUND

- ▶ Mayor's Task Force (1989) to formulate a cultural policy.
- ▶ Their recommendations adopted by Council in 1990.
- ▶ Recommendations became Council Policy No.208.

BACKGROUND

- ▶ 1990 - 2000: hiring of municipal cultural staff, planning and development of Cultural District (including Kelowna Art Gallery and Main Branch Library), public art program, Kelowna Arts Foundation, and more.
- ▶ 2000 Cultural Policy updated to Council Policy No. 274.

BACKGROUND

- ▶ 2000 - 2010: Rotary Centre for the Arts (2002), establishment of Cultural Services Division (2003), refinement of grant funding for organizations, corporate reorganization, understanding of the link between culture and community/economic sustainability, etc.
- ▶ Revision of Council Policy No.274

HIGHLIGHTS OF REVISED POLICY

- ▶ Represents new funding structures

HIGHLIGHTS OF REVISED POLICY

- ▶ Represents new funding structures
- ▶ Link between cultural planning and other planning processes (OCP Review)

HIGHLIGHTS OF REVISED POLICY

- ▶ Represents new funding structures
- ▶ Link between cultural planning and other planning processes (OCP Review)
- ▶ Opportunities for cultural development in land use decisions (at Council's discretion)

HIGHLIGHTS OF REVISED POLICY

- ▶ Represents new funding structures
- ▶ Link between cultural planning and other planning processes (OCP Review)
- ▶ Opportunities for cultural development in land use decisions (at Council's discretion)
- ▶ Recognizes link between culture and economic development (CO EDC)